The 2ndAnnual Scientific Meeting of ASMRM & 8thInternational Congress on MRI & 25thAnnual Scientific Meeting of KSMRM

ASMRM NIKM N ICMRI N KSMRM O

Intelligent Precision MRI for Healthcare Innovation

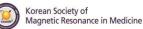
November 3 - 4, 2020

VIRTUAL CONGRESS

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SPONSORSHIP PROSPECTUS 후원제안서

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Hosted by

ASMRM & ICMRI 2020 November 03 - 04, 2020 Virtual Congress http://2020.ksmrm.org

CONGRESS INFORMATION

Title	ASMRM 2020 & ICMRI 2020			
	The 2nd Annual Scientific Meeting of ASMRM			
	& 8th International Congress on MRI			
	& 25th Annual Scientific Meeting of KSMRM			
Dates	March 26th (Thu.) – March 28th (Sat.), 2020			
	⟩⟩ (1st Change) July 9th (Thu.) – July 11th (Sat.), 2020			
)> (Final) November 3rd (Tue.) – November 4th (Wed.), 2020			
	Grand Walkerhill Seoul Hotel, Seoul, Korea			
Venue)> (Changed) Conrad Seoul Hotel, Seoul, Korea			
	>> (Final) Millennium Hilton Seoul Hotel, Seoul, Korea (50, Sowol-ro, Jung-gu, Seoul, Korea)			
Hosts	Korean Society of Magnetic Resonance in Medicine			
110313	& Asian Society of Magnetic Resonance in Medicine			
Participants	1,100 Participants from 30 Countries			
Language	English, Korean			
Website	http://2020.ksmrm.org			
	Virtual Congress & Live Broadcast & Pre-recorded Lectures & E-Booth			
Туре	Live broadcast is only available for invited speakers who participate at the congress venue.			
	Korean invited session chairs are required to participate at the congress venue.			
Program	Opening/Closing Ceremony, Plenary Lectures, Invited Symposiums,			
Program	Luncheon Symposiums, Scientific Sessions, Power Pitch Sessions, E-Poster Session			

ORGANIZING COMMITTEE

Title	Name	Affiliation	Title	Name	Affiliation
President	Chi-Woong Mun	Inje University	Vice President	Yun-Hyeon Kim	Chonnam National University Hospital
President of ASMRM	Yeon Hyeon Choe	Samsung Medical Center			
Secretary General	Chang Hee Lee	Korea University Guro Hospital	Finance	Jung Hyun Yoon	Severance Hospital
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Auditor	Sang Hoon Lee	Asan Medical Center	Auditor	Jung Hee Lee	Samsung Medical Center
Publication	Seung Hong Choi	Seoul National University Hospital	Publication	Jaeseok Park	Sungkyunkwan University
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Public Relation	Huijoong Lee	Kyungpook National University Hospital	Public Relation	Daehong Kim	National Cancer Center
Research	Jeong Hee Yoon	Seoul National University Hospital	Research	Kyoung Nam Kim	Gachon University
International Affairs	Whal Lee	Seoul National University Hospital	International Affairs	Ilwoo Park	Chonnam National University Hospital
Health Insurance	Ho Joon Lee	Haeundae Paik Hospital	Information & Communications	Sehong Oh	Hankuk University of Foreign Studies

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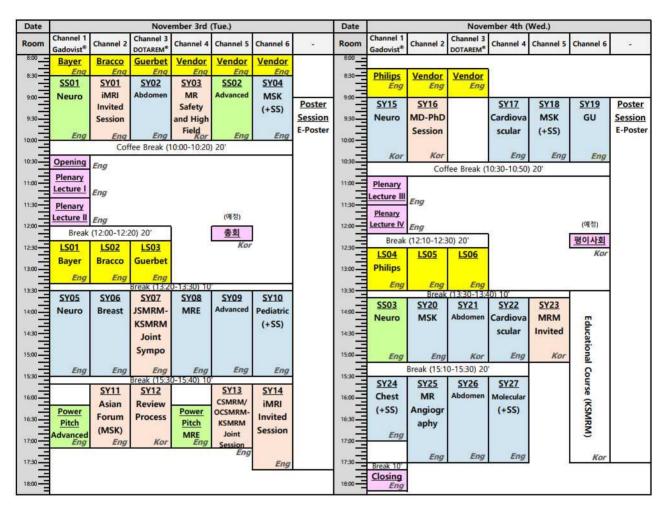






PROGRAM [AS OF SEPTEMBER 28, 2020]

- * Program is subject to change.
- * Eng: Session language is English/ Kor: Session language is Korean



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SPONSORSHIP

Level / Benefit		DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	1 BOOTH
Sponsorship Amount KRW (10% VAT will be added)		120,000,000	90,000,000	70,000,000	40,000,000	20,000,000	5,000,000
Final Sponsorship Amount KRW (10% VAT will be added)		84,000,000	63,000,000	49,000,000	28,000,000	14,000,000	3,500,000
Virtual Congress Platform	E-Booth * Logo and Promotional Materials in English * Logo Size Difference by Level on Sponsor Main Page	V	V	V	V	V	V
	Permanent Logo Impression on Virtual Congress Scientific Channel Page	V	V	-	-	-	-
	Showing of Sponsor Advertisement Video during Session Break * Up to 2 min / Each Sponsor * Sequences and allotment are subject to change.	Available	Available	Available	Available	Available	-
Program	Advertisement in English * Not print (Distributed as PDF file)	2 Pages (Inside)	1 Page (Inside)	1 Page (Inside)	1 Page (Inside)	1 Page (Inside)	-
Book	Sponsor Introduction in English	V	V	-	_	_	-
Congress	Logo Impression on (Sponsors) page	V	V	V	V	V	-
Congress Website	Sponsor Introduction in English on (Sponsors) Page	V	V	-	-	-	-
vvebsite	Advertisement Banner in English on Main Page	V	V	-	-	-	-
Webmail	Logo Impression on Webmail	V	V	V	V	V	-
	Sending of Sponsor Promotional Webmail * Producer: Sponsor / Sender: Secretariat	4 Times	3 Times	2 Times	1 Time	-	-
Scientific Program	Session Channel in Producer's (or Sponsor's) Name * Channel Advertised Everywhere	V	-	-	-	-	-
	Vendor Session * Nov. 3rd (Tue.) 07:50-08:30, Nov. 4th (Wed.) 08:20-09:00	Available	Available	Available	-	-	-
Registration	Free Registration * Only for Sponsors' Staff Members	12 Persons	8 Persons	5 Persons	3 Persons	1 Person	1 Person

Additional Sponsorship	KRW (10% VAT will be added)	Benefit	
Acrylic Shield	Goods	1. Only 1 Sponsor Possible (Occupied by Guerbet Korea)	
Luncheon Symposium	[Sponsorship Amount] KRW 15,000,000 [Final Sponsorship Amount] KRW 10,500,000	 3 Symposiums on Nov. 3rd, 2020 / 3 Symposiums on Nov. 4th, 2020 * Total 6 Symposiums Sponsors owe session chairs' and session speakers' honorarium. * Sponsors can support honorarium, then, the organizing committee provides honorarium to their session chairs and session speakers. Provide 1 Session Channel * Sponsors have options for their session channel depending on their sponsor level, on a first-come-first-served basis. Information on luncheon symposiums will be uploaded onto congress/virtual website and program book. * Sponsor, Lecture Title, Session Chairs, Session Speakers Sending of Luncheon Symposium Promotion Webmail * Diamond, Platinum: 2 Times / Gold, Silver: 1 Time / Producer: Sponsor / Sender: Secretariat * This webmail is different from the upper table. Also, this webmail is only available with content about the luncheon symposium. Session Speaker/Chair Background Walls are available during luncheon symposiums. * Production and Installation: Sponsor / Size (1 ea): Width 100cm – Height 170cm (Height: Longer than Sitting Height) (If there are 2 session chairs, please let the secretariat know.) 	
Advertisement Pop-up Banner	KRW 2,000,000	 Advertisement Pop-up Banner in English on Main Page (from Oct. 13, 2020 to Nov. 04, 2020) * Available: Image / Not Available: GIF, Video * Sequence, Position: on a First-Come-First-Served Basis 	

* All items on this page are subject to change.

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APPLICATION

Key Dates	Deadline: Application	October 7th (Wed.), 2020			
	Deadline: Payment	October 23rd (Fri.), 2020 * Consultation is required to make changes.			
How to Apply for Sponsorship	 Please fill out the application form and send it to the secretariat. * E-mail (info@icmri.org), Fax (+82-2-566-6087) After submission, please transfer the amount of your sponsorship to the congress bank account. When the transfer is completed, the secretariat will send you the receipt (invoice). 				
Documents	Application, Business Certification of Sponsor				
	Bank Name	Shinhan Bank (신한은행)			
Bank	Account Number	100-028-773380			
Details	Account Holder	KSMRM Chi-Woong Mun (대한자기공명의과학회 문치웅)			
	 * All bank remittance charges are to be paid by sponsors. * Non-refundable 				
Contact	ASMRM 2020 & ICMRI 2020 Secretariat, People-X, Inc. 1F, Haeoreum B/D, 16, Yeoksam-ro 17-gil, Gangnam-gu, Seoul, 06246, Korea * Person who in Charge of Sponsorship: Mr. Seongbae Moon * Telephone (Direct): +82-70-4895-6110 * Fax: +82-2-566-6087 * E-mail: <u>info@icmri.org</u>				