

The 2nd Annual Scientific Meeting of ASMRM &
8th International Congress on MRI &
25th Annual Scientific Meeting of KSMRM

ASMRM & ICMRI & KSMRM 2020

Intelligent Precision MRI for Healthcare Innovation

November 3 - 4, 2020

VIRTUAL CONGRESS

SPONSORSHIP PROSPECTUS

후원제안서

Ver. 200928_E

Hosted by



Korean Society of
Magnetic Resonance in Medicine



CONGRESS INFORMATION

Title	ASMRM 2020 & ICMRI 2020 The 2nd Annual Scientific Meeting of ASMRM & 8th International Congress on MRI & 25th Annual Scientific Meeting of KSMRM
Dates	March 26th (Thu.) – March 28th (Sat.), 2020 >> (1st Change) July 9th (Thu.) – July 11th (Sat.), 2020 >> (Final) November 3rd (Tue.) – November 4th (Wed.), 2020
Venue	Grand Walkerhill Seoul Hotel, Seoul, Korea >> (Changed) Conrad Seoul Hotel, Seoul, Korea >> (Final) Millennium Hilton Seoul Hotel, Seoul, Korea (50, Sowol-ro, Jung-gu, Seoul, Korea)
Hosts	Korean Society of Magnetic Resonance in Medicine & Asian Society of Magnetic Resonance in Medicine
Participants	1,100 Participants from 30 Countries
Language	English, Korean
Website	http://2020.ksmrm.org
Type	Virtual Congress & Live Broadcast & Pre-recorded Lectures & E-Booth Live broadcast is only available for invited speakers who participate at the congress venue. Korean invited session chairs are required to participate at the congress venue.
Program	Opening/Closing Ceremony, Plenary Lectures, Invited Symposiums, Luncheon Symposiums, Scientific Sessions, Power Pitch Sessions, E-Poster Session

ORGANIZING COMMITTEE

Title	Name	Affiliation
President	Chi-Woong Mun	Inje University
President of ASMRM	Yeon Hyeon Choe	Samsung Medical Center
Secretary General	Chang Hee Lee	Korea University Guro Hospital
Scientific	Jin-Young Choi	Severance Hospital
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ASMRM 2020 & ICMRI 2020 [People-X, Inc.]

1F, Haeoreum B/D, 16, Yeoksam-ro 17-gil, Gangnam-gu, Seoul, 06246, Korea
Tel. +82-70-4895-6110 | Fax. +82-2-566-6087 | E-mail. info@icmri.org

PROGRAM [AS OF SEPTEMBER 28, 2020]

* Program is subject to change.

* Eng: Session language is English/ Kor: Session language is Korean

Date							Date							
November 3rd (Tue.)							November 4th (Wed.)							
Room	Channel 1 Gadovist®	Channel 2	Channel 3 DOTAREM®	Channel 4	Channel 5	Channel 6	Room	Channel 1 Gadovist®	Channel 2	Channel 3 DOTAREM®	Channel 4	Channel 5	Channel 6	-
8:00							8:00							
8:30	Bayer <i>Eng</i>	Bracco <i>Eng</i>	Guerbet <i>Eng</i>	Vendor <i>Eng</i>	Vendor <i>Eng</i>	Vendor <i>Eng</i>	8:30	Philips <i>Eng</i>	Vendor <i>Eng</i>	Vendor <i>Eng</i>				
9:00	SS01 Neuro <i>Eng</i>	SY01 iMRI Invited Session <i>Eng</i>	SY02 Abdomen <i>Eng</i>	SY03 MR Safety and High Field <i>Kor</i>	SS02 Advanced <i>Eng</i>	SY04 MSK (+SS) <i>Eng</i>	9:00	SY15 Neuro <i>Kor</i>	SY16 MD-PhD Session <i>Kor</i>		SY17 Cardiova scular <i>Eng</i>	SY18 MSK (+SS) <i>Eng</i>	SY19 GU <i>Eng</i>	Poster Session E-Poster
9:30							9:30							
10:00	Coffee Break (10:00-10:20) 20'							Coffee Break (10:30-10:50) 20'						
10:30	Opening <i>Eng</i>						10:30							
11:00	Plenary Lecture I <i>Eng</i>						11:00	Plenary Lecture III <i>Eng</i>						
11:30	Plenary Lecture II <i>Eng</i>						11:30	Plenary Lecture IV <i>Eng</i>						
12:00	Break (12:00-12:20) 20'					총회 <i>Kor</i>	12:00	Break (12:10-12:30) 20'					평이사회 <i>Kor</i>	
12:30	LS01 Bayer <i>Eng</i>	LS02 Bracco <i>Eng</i>	LS03 Guerbet <i>Eng</i>				12:30	LS04 Philips <i>Eng</i>	LS05 <i>Eng</i>	LS06 <i>Eng</i>				
13:00							13:00							
13:30	Break (13:20-13:30) 10'							Break (13:30-13:40) 10'						
14:00	SY05 Neuro <i>Eng</i>	SY06 Breast <i>Eng</i>	SY07 JSMRM- KSMRM Joint Sympo <i>Eng</i>	SY08 MRE <i>Eng</i>	SY09 Advanced <i>Eng</i>	SY10 Pediatric (+SS) <i>Eng</i>	14:00	SS03 Neuro <i>Eng</i>	SY20 MSK <i>Eng</i>	SY21 Abdomen <i>Kor</i>	SY22 Cardiova scular <i>Eng</i>	SY23 MRM Invited <i>Kor</i>	Educational Course (KSMRM) <i>Kor</i>	
14:30						14:30								
15:00							Break (15:10-15:30) 20'							
15:30							SY24 Chest (+SS) <i>Eng</i>	SY25 MR Angiogr aphy <i>Eng</i>	SY26 Abdomen <i>Eng</i>	SY27 Molecular (+SS) <i>Eng</i>				
16:00		SY11 Asian Forum (MSK) <i>Eng</i>	SY12 Review Process <i>Kor</i>		SY13 CSMRM/ OCSMRM/ KSMRM Joint Session <i>Eng</i>	SY14 iMRI Invited Session <i>Eng</i>	16:00							
16:30	Power Pitch Advanced <i>Eng</i>			Power Pitch MRE <i>Eng</i>			16:30							
17:00							17:00							
17:30							17:30	Break 10'						
18:00							18:00	Closing <i>Eng</i>						



SPONSORSHIP

Level / Benefit		DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	1 BOOTH
Sponsorship Amount KRW (10% VAT will be added)		120,000,000	90,000,000	70,000,000	40,000,000	20,000,000	5,000,000
Final Sponsorship Amount KRW (10% VAT will be added)		84,000,000	63,000,000	49,000,000	28,000,000	14,000,000	3,500,000
Virtual Congress Platform	E-Booth * Logo and Promotional Materials in English * Logo Size Difference by Level on Sponsor Main Page	V	V	V	V	V	V
	Permanent Logo Impression on Virtual Congress Scientific Channel Page	V	V	-	-	-	-
	Showing of Sponsor Advertisement Video during Session Break * Up to 2 min / Each Sponsor * Sequences and allotment are subject to change.	Available	Available	Available	Available	Available	-
Program Book	Advertisement in English * Not print (Distributed as PDF file)	2 Pages (Inside)	1 Page (Inside)	1 Page (Inside)	1 Page (Inside)	1 Page (Inside)	-
	Sponsor Introduction in English	V	V	-	-	-	-
Congress Website	Logo Impression on (Sponsors) page	V	V	V	V	V	-
	Sponsor Introduction in English on (Sponsors) Page	V	V	-	-	-	-
	Advertisement Banner in English on Main Page	V	V	-	-	-	-
Webmail	Logo Impression on Webmail	V	V	V	V	V	-
	Sending of Sponsor Promotional Webmail * Producer: Sponsor / Sender: Secretariat	4 Times	3 Times	2 Times	1 Time	-	-
Scientific Program	Session Channel in Producer's (or Sponsor's) Name * Channel Advertised Everywhere	V	-	-	-	-	-
	Vendor Session * Nov. 3rd (Tue.) 07:50-08:30, Nov. 4th (Wed.) 08:20-09:00	Available	Available	Available	-	-	-
Registration	Free Registration * Only for Sponsors' Staff Members	12 Persons	8 Persons	5 Persons	3 Persons	1 Person	1 Person

Additional Sponsorship	KRW (10% VAT will be added)	Benefit
Acrylic Shield	Goods	1. Only 1 Sponsor Possible (Occupied by Guerbet Korea)
Luncheon Symposium	[Sponsorship Amount] KRW 15,000,000 [Final Sponsorship Amount] KRW 10,500,000	1. 3 Symposiums on Nov. 3rd, 2020 / 3 Symposiums on Nov. 4th, 2020 * Total 6 Symposiums 2. Sponsors owe session chairs' and session speakers' honorarium. * Sponsors can support honorarium, then, the organizing committee provides honorarium to their session chairs and session speakers. 3. Provide 1 Session Channel * Sponsors have options for their session channel depending on their sponsor level, on a first-come-first-served basis. 4. Information on luncheon symposiums will be uploaded onto congress/virtual website and program book. * Sponsor, Lecture Title, Session Chairs, Session Speakers 5. Sending of Luncheon Symposium Promotion Webmail * Diamond, Platinum: 2 Times / Gold, Silver: 1 Time / Producer: Sponsor / Sender: Secretariat * This webmail is different from the upper table. Also, this webmail is only available with content about the luncheon symposium. 6. Session Speaker/Chair Background Walls are available during luncheon symposiums. * Production and Installation: Sponsor / Size (1 ea): Width 100cm - Height 170cm (Height: Longer than Sitting Height) (If there are 2 session chairs, please let the secretariat know.)
Advertisement Pop-up Banner	KRW 2,000,000	1. Advertisement Pop-up Banner in English on Main Page (from Oct. 13, 2020 to Nov. 04, 2020) * Available: Image / Not Available: GIF, Video * Sequence, Position: on a First-Come-First-Served Basis

* All items on this page are subject to change.

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1F, Haoreum B/D, 16, Yeoksam-ro 17-gil, Gangnam-gu, Seoul, 06246, Korea

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APPLICATION

Key Dates	Deadline: Application	October 7th (Wed.), 2020
	Deadline: Payment	October 23rd (Fri.), 2020 * Consultation is required to make changes.
How to Apply for Sponsorship	1) Please fill out the application form and send it to the secretariat. * E-mail (info@icmri.org), Fax (+82-2-566-6087)	
	2) After submission, please transfer the amount of your sponsorship to the congress bank account.	
	3) When the transfer is completed, the secretariat will send you the receipt (invoice). * Available: Before Transfer and After Transfer	
	4) All benefits will be available when the application is submitted. Therefore, if the application is submitted late, some benefits may not be provided.	
	5) Applications submitted before the congress will remain in effect. All changes will be reflected in the new sponsorship prospectus.	
Documents	Application, Business Certification of Sponsor	
Bank Details	Bank Name	Shinhan Bank (신한은행)
	Account Number	100-028-773380
	Account Holder	KSMRM Chi-Woong Mun (대한자기공명과학회 문치웅)
	* All bank remittance charges are to be paid by sponsors. * Non-refundable	
Contact	ASMRM 2020 & ICMRI 2020 Secretariat, People-X, Inc. 1F, Haeoreum B/D, 16, Yeoksam-ro 17-gil, Gangnam-gu, Seoul, 06246, Korea * Person who in Charge of Sponsorship: Mr. Seongbae Moon * Telephone (Direct): +82-70-4895-6110 * Fax: +82-2-566-6087 * E-mail: info@icmri.org	